



## Sponsorship Opportunities with the Canadian Association of Threat Assessment Professionals (CATAP)

The Canadian Association of Threat Assessment Professionals (CATAP) is the only Canadian not-for-profit association dedicated to the study and practice of threat assessment and management. Our mission is to provide education, best practices, and networking opportunities to our diverse membership and the threat assessment community. We focus on the prevention of workplace violence, domestic violence, school violence, ideologically motivated violent extremism, sexual violence, and stalking (criminal harassment). Applied threat assessment and management may focus on the (potential) perpetrators or victims of violence, systemic or organizational responses to violence, or protection of people or events as a situation develops. CATAP membership comprises approximately 200 members both national and international, including mental health educators and professionals, law enforcement members, school and post-secondary safety professionals, corporate security, human resource representatives, criminal justice personnel, academics, and other public safety stakeholders.

We are part of a worldwide group of professionals with sister organizations in the United States (Association of Threat Assessment Professional - ATAP), Europe (Association of European Threat Assessment Professionals – AETAP), Asia Pacific (Asia Pacific Association of Threat Assessment Professionals - APATAP), Africa (African Association of Threat Assessment Professionals - AfATAP), and South America (America Latina Asociacion of Threat Assessment Professionals - ALATAP).

As a non-profit organization, CATAP relies on sponsorship to ensure we can provide our members and non-members who attend our events with industry-leading training and education on threat assessment and management. CATAP special-topic events are held frequently, in addition to an annual workshop and conference every fall. Each year, the annual workshop and conference are attended by public and private sector professionals from national and international organizations, and attracts highly regarded international speakers. The success of all CATAP events is credited, in large part, to the participation of our sponsors, who lend their names and financial support.

We have attached a detailed outline of the core sponsorship opportunities available. We are happy to explore your organizational goals and endeavor to tailor a sponsorship solution reflective of your needs.

Sponsorship benefits for all sponsors include:

- Supporting the only not-for-profit national organization in Canada dedicated to the study and practice of threat assessment and threat management.
- Exposure of your organization to a diverse group of public and private sector professionals over our multi-day conference, quarterly events, and within our multi-platform communication materials.
- Recognition as a sponsor on our website, social media, conference materials, and posted signage.



## 2022 Sponsorship Opportunities with CATAP

***Your sponsorship dollars can be allocated to your choice of one or more of the following:***

1. Directed sponsorship (e.g., sponsoring a specific event, hospitality night, etc.).
2. General Sponsorship (e.g., funding for general conference events at the discretion of the CATAP Conference Committee).
3. Bursary for students or early professionals to attend the conference or another training opportunity.
4. Advancement sponsorship (e.g., sponsoring CATAP's mission to advance threat assessment and management study and practice in Canada through additional training and workshop offerings).

### **SPONSORSHIP LEVELS**

#### **Bronze (\$1000.00)**

Includes:

- Your Company/Organization's name and/or logo will appear during the event on programs and during the breaks via overhead projector(s).
- Your Company/Organization banner or sign posted at various locations at the conference venue.
- Daily verbal recognition by the emcee of the conference.

#### **Silver (\$2500.00)**

Includes:

- All benefits of the Bronze level, plus:
- 1 free registration at the 2022 CATAP Conference (Value \$1250.00 CDN).
- For *one year* from time of sponsorship, your Company/Organization will be listed as a sponsor on the CATAP website with a link to your Company/Organization website.
- Company materials included in the conference attendee welcome package (e.g., business cards, pamphlets, etc.)



## **Gold Level (\$5000.00)**

Includes:

- All benefits of the Bronze and Silver levels, plus:
- An additional free registration at the 2022 CATAP Conference (Value of approx. \$2500.00 CDN) (total 2 registrations).
- Your Company/Organization's name and/or logo will be credited on CATAP conference and related social media posts from CATAP (i.e., Twitter, LinkedIn).
- Opportunity to showcase a display table.

## **Platinum (\$10,000.00)**

Includes:

- All benefits of Bronze, Silver, and Gold levels, plus:
- An additional free registration at the 2022 CATAP Workshop **& Conference** (Value of approx. \$4000.00 CDN) (In addition to the two CATAP Conference registrations valued at \$2600.00 CDN).
- Dedicated time in the agenda for you to present to the conference on your organization, up to 15 minutes.

If a more tailored sponsorship approach suits your organization, please get in touch, and we would be happy to discuss!

***We would be happy to provide any details you require to facilitate your decision-making process! Thank you for your consideration. We look forward to our partnership.***